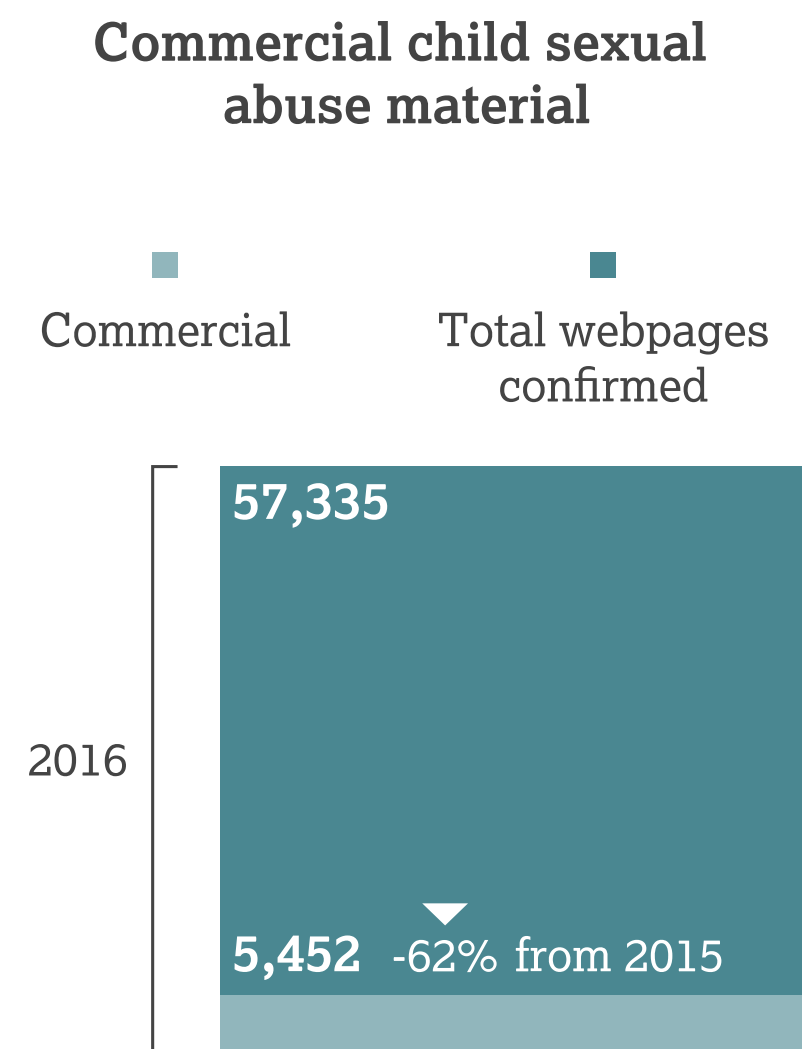


Commercial child sexual abuse material



We define commercial child sexual abuse imagery as imagery which was apparently produced or is being used for the purposes of financial gain by the distributor.

Of the 57,335 webpages we confirmed as containing child sexual abuse imagery in 2016, 5,452 (10%) were commercial in nature. This compares to 14,708 (21%) in 2015. That's a decrease of 62%.

We believe this decrease is due to changes in methods used by commercial distributors to try and prevent being found, particularly by using disguised websites. In 2015, 10,078 of the commercial URLs we actioned were images which were being displayed on separate commercial websites. This year we've identified a commercial distribution group that has started to encode their images to prevent us identifying the source host. We took action to have these websites removed and to add these images to our Image Hash List, ensuring our Members can detect these images if they appear anywhere in their networks.