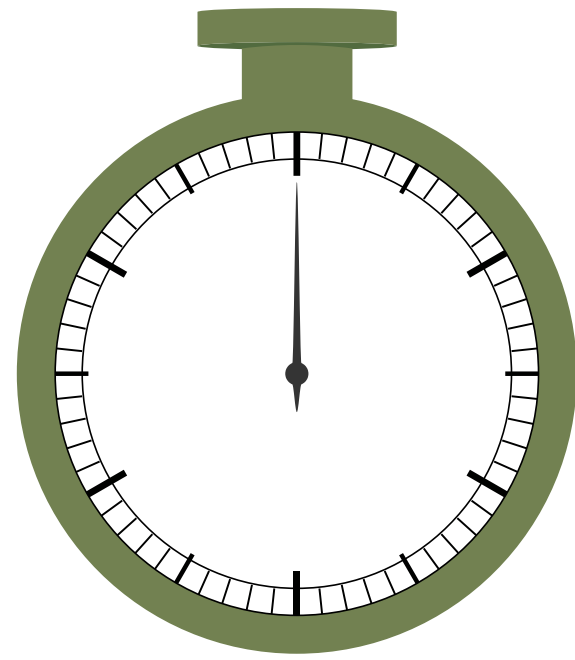
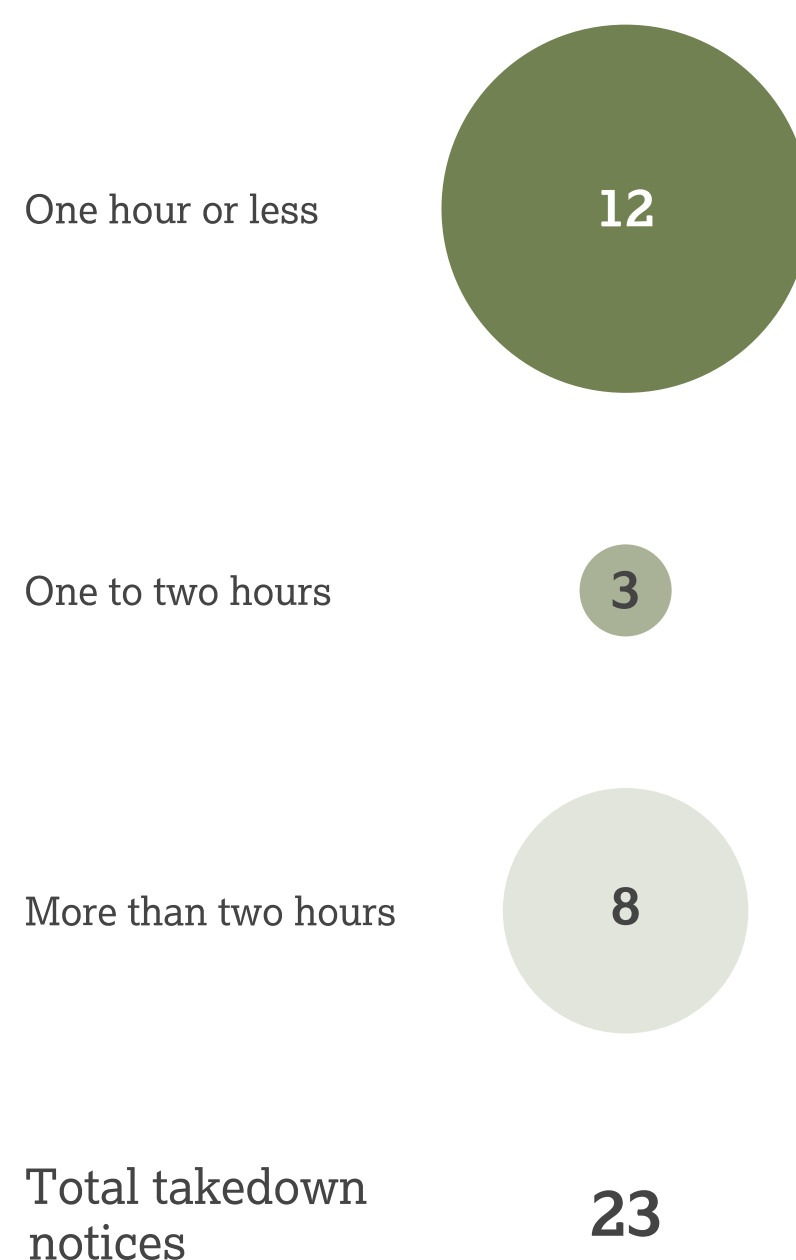


# UK child sexual abuse content removal in minutes



**The time between issuing takedown notice and removal of UK webpages**



In partnership with the online industry, we work quickly to push for the removal of child sexual abuse content hosted in the UK. The 'take down' time clock ticks from the moment we issue a takedown notice to the hosting company to the time the content is removed.

- 60 minutes or less: 52%
- 120 minutes or less: 65%
- More than 120 minutes: 35%
- All UK-hosted content was removed within two days.

We saw an increase in the number of takedown notices which were responded to in two hours or less during 2016. Although the URL numbers are relatively small compared to the global problem, it's important that the UK remains a hostile place for criminals to host this content.

16 companies' services in the UK were abused to host child sexual abuse images or videos during 2016. We issued takedown notices to these companies, whether they're our Members or not.

- 13 companies who were abused weren't IWF Members.
- 3 companies were IWF Members.

We know that internet companies who've joined us as Members are less likely to have their services abused and are quicker at removing child sexual abuse imagery, when needed. We sent 3 takedown notices to IWF Members in 2016 and in each case the content was removed within 120 minutes of the notification. In once case it took just six minutes.